

## **ECU Board Meeting**

### Meeting Minutes

*Sunday, March 25, 2018, 7:00 pm, Eau Claire Indoor Sports Center*

*Present:* Tanya Hanson, Jim Mitchell, Susie Shinnars, Kevin Vallez,  
Lucinda Kemmet, Shamus Funk, David Donnelly

*Next meeting:* *Sunday, April 22, 2018, 7:00 pm, Eau Claire Indoor Sports Center*

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#### **I. Old Business**

Past Meeting Minutes: A motion to accept minutes from Dec 17<sup>th</sup>, 2017 meeting was made by Shamus Funk, seconded by Jim Mitchell. Passed by unanimous voice vote.

#### **II. New Business**

- A. Treasury: A used iPhone 6+ has been purchased and is now operational. Budgeted at \$300.00, actual expense was \$260.00. Discussion regarding marketing costs for tournament and if they are separate from regular club marketing costs. Expenses, including marketing expenses, are separated in sub accounts allowing for a true calculation of tournament costs.
- B. Try-Out Committee, Shamus Funk:
  - 1. Try Out Schedule: Targeting tryouts for Mon-Turs the week of June 11, 2018.
  - 2. Reevaluation Try-out Procedures: Shamus reached out to coaches to be part of a committee tasked with examining the club's try-out procedures to determine if improvements need to be made. Dave Riplinger, Eric Worth and Joe Cash have been asked to join this committee. Group will meet by mid-April and report on possible changes/modifications at the April 22, 2018 meeting. Any modifications need to be finalized at the May board meeting for integration in the June tryouts.

- C. Boys Division Director, Doug Morosky: Via Tanya – U10 has registered 7 new players, spots for 2 remain. U12 c3 team disbanded. Players placed on other teams. U11 c2 now has 17 players, U12 c1 has 14 ½ and U13 has 17. U15, U16 and U17 coaches and managers have met to discuss up and down player movement.
- D. Girls Division Director, Susie Shinnars: Coaches meeting held in mid-March, coaches must complete concussion certification. High school girls team is at 14 players and will play in two tournaments, fee is \$245.00. Team is trialing Team Snap. Mallory Gross is interested in becoming a coach, Susie will mentor in the spring for possible U9 coaching slot in fall.
- E. Safety Director, Jim Michell:
1. Equipment Order: Order will be placed as soon as Jim has access to the currently-frozen storage locker.
  2. Uniforms: Examining current uniform contract and asking for quotes from new suppliers (Under Armor and Nike and Dicks Sports). Email other clubs for positive feedback regarding uniform suppliers.
  3. Need to make sure we are attaining build-out lines on all fields including those maintained by Ayso.
  4. Would like to examine costs for individual practice pinnies as part of our uniform kit, perhaps sponsored.
- F. Marketing, Kevin Vallez:
1. UWEC Student Project: At midterm of project. Students are looking at ways to leverage relationships with Ayso and Parks & Rec to increase awareness of Club. Team has created Instagram, Twitter and LinkedIn accounts for club. Looking at website improvement including merchandise. Will present at April or May board meeting. Group has signed up several food trucks for tournament and has a coffee cart scheduled. Group is also costing out “Champion’s Circle” background for photos at tournament and is developing small skill events for down time at tournament.
  2. Sold 45 scarves and have 56 remaining.
- G. Tournament Committee, Lucinda Kemmet:
1. 46 Registered teams.
  2. Need to sort thru and target teams to fill brackets.
  3. Need to have tournament listed as not restricted to open it to non-MYSA teams.

H. Administration, Tanya Hanson:

1. Outstanding Registration Fees: Examine changing registration to no registration fee payment, no practice. Player is not insured if not registered therefore is not eligible for play.
2. Summer schedule has been set.
3. Cannot do fall registration in Blue Sombrero until July 1. Need copy of current League One contract.
4. Referee Credit applies to both tournament and league games.

A motion to adjourn was made by Jim Mitchell, seconded by Shamus Funk, approved by unanimous voice vote. Meeting adjourned at 8:25 pm.